

THE ART OF STORYTELLING IN MOBILE PHOTOGRAPHY

WEEKEND WORKSHOP IN TUSCANY, 9-12 SEPTEMBER 2021

with

PATRICIA GOLDSCHMID



"You don't take a photograph, you make it." - Ansel Adams

In this interactive workshop you will explore the art of creating images that move and inspire with your smartphone. You will playfully practice to compose pictures that tell a powerful story through a combination of technical guidance and practical field excursions into idyllic surroundings.

The course will review shooting techniques, photo editing, and smartphone apps that can help you create and share a strong visual narration.

What you need: A smartphone and an open mind.

What you will get out of it: A new way of looking at the world around you; an improved approach to taking pictures; insights into tools and processes for telling and sharing your story in images; a few days of creative fun in the stunning setting of the Val d'Orcia in Southern Tuscany.

All levels of photographic experience and talents are welcome.

Min. 6 to max. 10 participants.

A safe and healthy environment will be ensured.

PROGRAMME

Thursday, 9 September 2021		
Arrival at 15.00 at Podere Trafonti. Welcome and check in.		
16.00-16.30	Explore the Setting	Where we walk around the grounds for half an hour and take ten pictures with our smartphone.
16.30-17.30	Setting the Scene	Where we meet and greet, and express our expectations.
17.30-19.00	Show Time	Where the group reviews the photos together.
20.00 - Dinner at Podere Trafonti		
Friday, 10 September 2021		
7.30 - 8.00 - Yoga practice or morning walk (optional) 8.00 - 9.00 - Breakfast at Trafonti		
9.00-10.00	Images that stir hearts and minds	A brief review of storytelling through images. What to consider – depth, frame, light, emotion.
10.00-11.00	Your story	Where you document a topic you want to cover.
11.00-13.30	Exploring Pienza	Photoshooting with a purpose.
13.30 - 15.00 - Lunch in Pienza; return to Trafonti.		
15.30-17.00	Group Review	Where the group reviews the photos together.
17.00-18.30	Smartphone photography editing	An introduction to editing on the smartphone: tricks, apps and tools.
20.00 - Dinner at a nearby restaurant		
Saturday, 11 September 2021		
7.30 - 8.00 - Yoga practice or morning walk (optional) 8.00 - 9.00 - Breakfast at Trafonti		
9.00-10.30	Photoshoot	Where you go out on location to cover your story
10.30-11.30	Group Review	Where we share our experiences and learnings about our photoshoot
11.30-13.00	Smartphone photography editing	Where you edit and finalize your story with help from Patricia
13.00 - 14.30 Lunch at Podere Trafonti		
14.30-16.30	Free time	Where you take a siesta, a stroll or otherwise relax
16.30-19.30	Show Time	Where you present your story on screen

20.00 - Dinner at Trafonti or at a nearby restaurant

Sunday, 12 September 2021

7.30 - 8.00 - Yoga practice or morning walk (optional)

8.00 - 9.00 - Breakfast at Trafonti

9.00-10.00	How to share your story	Where you explore ways to share your story with others
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10.00-10.30	Feedback time	Where you share your experience, ideas and suggestions on the workshop
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10.30-11.00 Check-out and farewell

For more information, please contact us:

Patricia Goldschmid

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E-mail: welcome@poderetrafonti.com

ABOUT PATRICIA GOLDSCHMID



Patricia Goldschmid is a passionate photographer and communicator. As a Swiss national, she is currently based in Geneva but has spent much of her life in Latin America and Canada. She has spent over 20 years working as a communications professional and instructor with organisations across the globe.

Photography has been an important part of her life with a particular interest in documentary work. She learned about storytelling through images at an early age with her grandfather who travelled extensively and was one of the first explorers to print colour photographs of the Ecuadorian Amazon Basin. Since then she has worked with images both in her professional life and in her spare time. In the last 15 years, she attended a number of documentary photography workshops on location with renowned experts such as Marcus Bleasdale and David Burnett. She is also part of Photographers for Hope (www.photographersforhope.org), an initiative led by photographers who believe in the power of images to support positive social change.

Patricia has a curiosity for culture and thrives on discovering new environments and developing her skills. She loves to learn about people's stories and to share their unique perspectives.



ABOUT PODERE TRAFONTI, YOUR ACCOMMODATION



Podere Trafonti (www.poderetrafonti.com) is a chic guesthouse and organic agricultural domain, nestled in the serene setting of rolling hills, fields and forests of the Val d'Orcia in Southern Tuscany (Italy).

It offers comfortable bedrooms, spacious common indoor facilities, many enchanting sanctuaries in its garden, olive groves and forest, and a large swimming pool. A charming place conducive to leisure and relaxation.

Meals are homemade from seasonal organic and local products.

Address: Podere Trafonti, Strada Provinciale 15, Montefollonico, IT-53049 Torrita di Siena (SI)

[Google maps](#) - [Facebook](#) - [Instagram](#) - [Linkedin](#)

YOUR HOST, ANTONELLA NOTARI VISCHER



Antonella lives at Podere Trafonti and manages the organic farm and guesthouse since 2018. This move came after many years of working in social development and humanitarian aid around the world, among others, as chief spokesperson and head of public communication at the International Committee of the Red Cross (ICRC).

Rates & Conditions

Early Bird Rates - for bookings by 1 April 2021

**Double rooms with one shared bathroom
(for 4 persons)**

€ 550 per person (double occupation)

Double rooms with en-suite bathroom

€ 585 per person (double occupation)

Market Rates

**Double rooms with one shared bathroom
(for 4 persons)**

€ 650 per person (double occupation)

Double rooms with en-suite bathroom

€ 685 per person (double occupation)

The rates include all teaching sessions, three nights in a double room, daily breakfast, snacks and dinner from Thursday evening to Sunday morning. Alcoholic beverages are available but not included in the price. In addition, a tourist tax of € 1 per day per person will be charged separately (to be paid in cash at check out).

Travel costs to and from Trafonti are not included.

Your reservation will be validated upon receipt of the signed registration form (attached). The full payment for the retreat must be made by **9 August 2021** to confirm your registration.

In case of cancellation on your part, the costs are: € 150 from registration. 50% of the course price until 1 September 2021 and 100% of the course price from 8 September 2021.

In the event of cancellation on our part, the entire retreat will be refunded to you, except for any transportation and logistical costs incurred by you. We strongly recommend that you take a cancellation and repatriation insurance.

Travel arrangements

We will provide information and assistance on travel arrangements upon registration, depending on where you will be travelling from and what your travel plans are.

REGISTRATION – STORYTELLING PHOTOGRAPHY WORKSHOP IN TUSCANY (9-12 September 2021)

First and Last Name

Nationality

Place and Date of Birth

Address

Mob. (+ Whatsapp, if different)

E-Mail

Emergency Contact (Name, Mob.)

Dietary restrictions and Allergies

I would like to book (*see information sheet for more details on costs*):

- A shared double room with shared bathroom (max. 4 persons sharing) for EUR 550 (by 1 July 2021) or EUR 650 (from 2 July 2021)
- A shared double room with en-suite bathroom for EUR 585 (by 1 July 2021) or EUR 685 (from 2 July 2021)

I, the undersigned _____ register for the Storytelling with Photography in Tuscany from 9-12 Sept. 2021. I declare to have read the conditions of the retreat and to travel under my full responsibility in Tuscany with the group organized by Patricia Goldschmid and Antonella Notari Vischer. Patricia Goldschmid, the organizer, and Antonella Notari Vischer, the host, are relieved of all responsibilities in case of incidents related to the workshop and travels by rental car or other means of transportation, as well as during all other activities undertaken during the retreat.

Place and Date

Signature

Thank you for sending the completed and signed form to **welcome@poderetrafonti.com**

Your reservation will be confirmed upon receipt of the signed registration form and the full payment for the retreat by latest 9 August 2021.

Bank details for the payment (please mention "Photography September 2021" and your name). Kindly ensure that any payment charges are debited to your account or added to the payment. Thank you!

Podere Trafonti,
Via del Prato 5, IT-53045 Montepulciano (SI)
Banca Valdichiana Credito Coop. Di Chiusi e Montepulciano.
IBAN: IT14 T084 8925 6040 0000 0401 423
BIC: ICRAITRDLO

Don't hesitate to contact us for any additional information. We are looking forward to seeing you in Tuscany and thank you for your participation!